



Lindenwood Area Senior Ministry

6401 Scanlan Avenue . St. Louis, MO 63139 . 314-647-4591 . lasministry.org

Dear Friend of Lindenwood Area Senior Ministry,

We are excited to be hosting our **Annual Spring Fling: *Spring is in the Air* on Wednesday, April 10, 2024**. This is an important event in support of our ministry's programs and services. LASM is a partnership of three local churches (Epiphany of Our Lord, Timothy Lutheran & Southwest Baptist) working to support older adults in their homes, as members of their faith communities and the Lindenwood Park Neighborhood. While LASM works through local churches, you do not have to be a member of a particular church, or any church to participate. We serve older adults 60 and better and our volunteers are of all ages.

LASM programs and services are volunteer-driven and include a monthly newsletter, medical transportation, home maintenance and repair, Stephen Ministry, case management, health promotion activities and social engagement events.

Our Spring Fling provides a fun social gathering for our senior participants and is an important fundraiser to enable our year-round programs. Additionally, the Spring Fling is a great opportunity for community businesses and individuals to show their support of LASM! The event will be held in Epiphany of Our Lord Catholic Church's gym and will include lunch, live entertainment, and raffle prizes. Based upon previous years, we expect about 150 older adults from our community to attend! We are asking for your support as a sponsor of this event or as a contributor of an in-kind gift for the raffle.

Enclosed with this letter you will find a detailed description of support opportunities and a Spring Fling Support Form. Please do not hesitate to contact me if you have any questions or require further information to make a donation. I can be reached at 314.647.4591 or via e-mail at katie@lasministry.org.

Sincerely,

Katie Weintraub, MSW
Executive Director



Spring Fling Support Opportunities

- **In-Kind Gift**
 - Donations of gift certificates, event tickets, coupons or any items that may be used as a raffle item or given as a prize during the event.

- ***Spring is in the Air Sponsor - \$500***

Lend your support to our Spring Fling by being a main event sponsor! Help offset overall event costs and maximize funds raised to support LASM's programs and services!

 - Receive verbal recognition during opening and closing remarks.
 - Be recognized on our sponsor board at the main entrance.
 - Share your business/organization's marketing materials at each lunch table/place setting.
 - Share information about your business/organization at our sponsor table area at the entrance to the event.
 - Be interviewed for a feature article on your business/organization in an upcoming LASM newsletter (reaches 700+ seniors).
 - Receive recognition on our website with a link to your own company's website and social media outlets.

- ***Tulip Sponsor - \$300***

Bring the fun by being a tulip-level sponsor at the Spring Fling! Your support will help cover entertainment expenses of live music and magicians!

 - Be recognized on our sponsor board at the main entrance.
 - Receive signage on the main stage where the St. Louis Banjo Club, the event entertainment, will perform.
 - Share information about your business/organization at our sponsor table area at the entrance to the event.
 - Be recognized in our May newsletter.

- ***Daffodil Sponsor - \$100***

Show your love of LASM by being a daffodil-level sponsor at the Spring Fling!

 - Be recognized on our sponsor board at the main entrance.
 - Be recognized in our May newsletter.



Lindenwood Area
Senior Ministry

Spring Fling Support Form

Sponsor/Donor Name: _____

Contact Person: _____

Contact Email: _____

Address: _____

Phone: _____

Sponsorship Level or In-Kind Donation Description: _____

***Please send this form with your
sponsorship payment or in-kind gift to:***

Lindenwood Area Senior Ministry
Attn: Katie Weintraub
6401 Scanlan Avenue
St. Louis, MO 63139

or

Pledge your sponsorship on our website: www.lasministry.org/events

Prefer for your donation to be picked up?

Contact katie@lasministry.org or 314-647-4591 to arrange for pick-up.

Sponsorship/Donation deadline:

April 6th

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